



# CARES

## CYPRUS AWARENESS RAISING AND EDUCATION STUDY

### "Space Horizons: Bridging the Gap Between Cyprus and the Cosmos"

ESA Contract No. 4000146008/24/NL/MH/yd

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**WP1**

#### DEC Website Content Upgrade

Enhancing the DEC website by analyzing content, filling gaps, and redesigning it for accessibility, interactivity, and engaging displays to promote space science and technology for students, educators, and the general public.

**WP2**

#### School Outreach Program

Engaging schools through curriculum-aligned activities like workshops and experiments fosters student interest in space, inspiring critical thinking and a passion for exploration.

**WP3**

#### Public Displays

Hosting a Space and Astronomy Fair in June 2025, featuring diverse activities and exhibits. This temporal alignment is intended to signify the emergence of a new awareness and appreciation for space in the Cypriot mindset.

**WP4**

#### Film Nights

Film nights will spark public excitement about space by screening curated movies and documentaries, followed by expert-led discussions to explore scientific themes and inspire meaningful conversations.

**WP5**

#### Public talks and presentations

Expert-led talks will make space science accessible and engaging, covering exploration, discoveries, emerging technologies, and future trends, with coordinated logistics and outreach to inspire and attract diverse audiences.

**WP6**

#### TV and Radio shows

Engaging the general public with accessible and entertaining content on space science. This step involves developing programs featuring expert interviews, dynamic visuals, and interactive segments to spark curiosity and foster a deeper appreciation for space exploration.

**WP7**

#### Planetarium films and shows

Public outreach through engaging, visually impressive, and informative planetarium shows. Three films will be presented: "The Sun, Our Living Star" and "Capcom Go" and a new custom production, "Troodos: Rising to the Stars".

**WP8**

#### Art and Space

Space Art Exhibition showcasing astrophotography by consortium and local astronomers. By blending art and space science, this effort fosters creativity and public dialogue through exhibitions, workshops, and cosmic-themed collaborations with artists, designers, and scientists.

**WP9**

#### Challenges and Competitions

Engaging space-relevant challenges and competitions for students, to inspire learning and entrepreneurship. Initiatives like hackathons and design challenges will address real-world space issues, fostering creativity and collaboration with the space industry and academia.

